

Direct Screen Colonoscopy Program®

A Patient-Centered, Hassle-Free Approach to Colon Screenings

Overview



USPI's Physician Strategy Group is pleased to offer the Direct Screen Colonoscopy Program®. Through this open-access program, the USPI facility is able to offer the community a patient-centered, hassle-free approach to colon screenings. The program also provides opportunity for the participating physicians to communicate, educate, and drive awareness of the importance of screening colonoscopies in the local community, while strengthening relationships with other providers.

The program removes the usual barriers to a patient completing a screening colonoscopy procedure, such as time, money, and hassle. Through the Direct Screen Colonoscopy Program, patients can skip the specialist office visit that typically precedes a colonoscopy and go directly to the USPI facility for the procedure. For the practice, physicians are able to use the additional office time to serve patients with greater needs.

With over 21 programs implemented, USPI's Physician Strategy Group has developed the workflow processes and created the communication and education tools necessary to make this turnkey program a success. We are able to accommodate the needs of the USPI facility staff, practice(s), and providers involved, while providing the patient with a quality service and great outcomes.

Communication & Education Tools

is pleased to offer
Direct Screen Colonoscopy Program®
to the community

Select patients can skip the doctor's office visit and come directly to Surgery Center of Canfield for your Screening Colonoscopy.

To learn more about the program and find out if you are a candidate

TAKE ONE

4147 Woodford Drive
Canfield, Ohio 44405
P (330) 702-1489
www.canfield.com

SURGERY CENTER OF CANFIELD

Direct Screen Colonoscopy Program™

Most insurance plans will cover this service at 100%.

Our Direct Screen Colonoscopy Program™ offers a simple solution to your prevention care needs by allowing an unnecessary office visit. We schedule the visit through Surgery Center of Canfield with Dr. Michael Hildner, a board-certified physician.

Direct Screen Colonoscopy Referral

3601 N. Galena Street
Ste 2000, Canfield, OH 44405
Phone: 330.702.1489
www.baylorstwhite.com

Patient's Name: _____
 Patient's DOB: _____
 Patient's Address: _____
 Insurance Policy #: _____
 Name of Insurance Plan: _____ Group #: _____
 Primary Care Doctor's Name and Office: _____
 Patient's Home Phone: _____
 Cell: _____
 Work: _____

Consult to:
 Dr. Ciolek Dr. Fisher
 Dr. Mahoney Dr. Sims Dr. Wang
 Dr. Metcal Abdominal pain

NOTE: In order for patients to be eligible for the Direct Screen Colonoscopy Program, please check the boxes to confirm the patient does NOT have any of the following symptoms:

Recent unexplained change in weight Change in bowel habits

Your patient has been scheduled for a screening colonoscopy on: _____

Referring Physician: _____ I have you for the referral
 Referring Physician Phone #: _____
 Referring Physician Fax #: _____

USPI's Physician Strategy Group has created a suite of materials that are able to be customized for each program. The materials are intended to educate referral sources and patients on the details of the program and generate awareness of a hassle-free approach to screening colonoscopies.

Additional materials are available.

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The Process

USPI's Physician Strategy Group has developed the workflow processes to take the guesswork out of implementing this program for the USPI facility and providers involved. Below is a sample of the basic process that can be customized to suit the unique needs of each program:

