

# INTRODUCING



## OVERVIEW

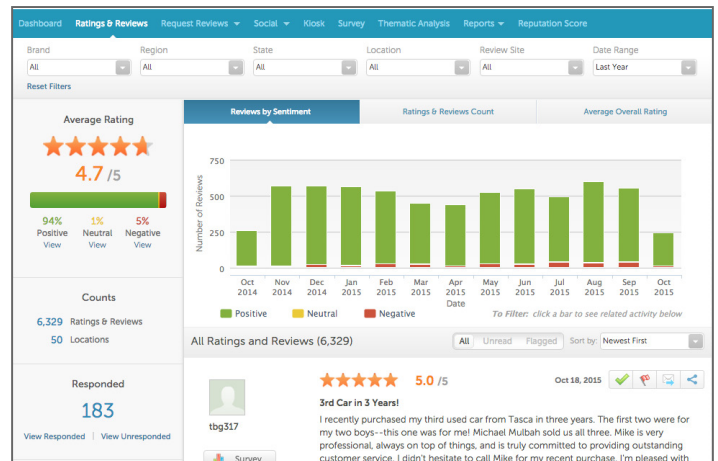
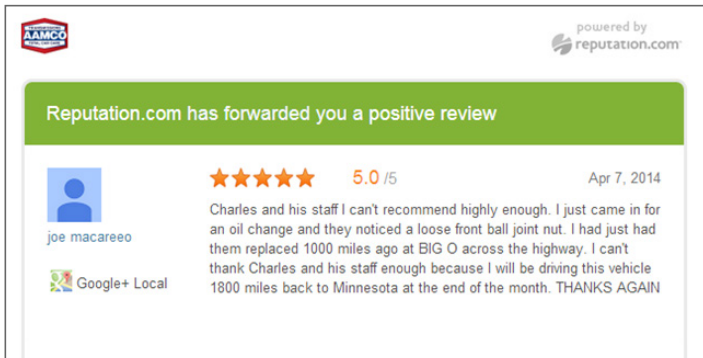
**Monitor and manage your internet reputation and grow your practice. Do this in 2 ways:**

### Online Reputation Monitoring and Management

- Monitors all major rating and review sites
- Delivers real-time review notifications to your email box
- Helps you proactively engage patients to diffuse poor reviews
- Identifies practice operations issues through reviews
- Provides a reputation score so you can see how you compare
- Page Claiming and Business Listing Management

### Request Reviews to Increase Star Ratings

- Send review requests to your patients
- Increased reviews mean higher star rating



### Think about it...

**A difference of 1 star in the average rating in a typical online business profile can lead to a 5-9% increase in revenue.** - Harvard Business Review

**89% of people say that online reviews influence their purchasing decisions.** - eTailing Group

Get approximately 75% off the retail price. USPI's Physician Strategy Group offers Reputation.com to our network physicians for

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**Your reputation matters.  
So does the ability to grow your practice.**



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