

INTRODUCING



OVERVIEW

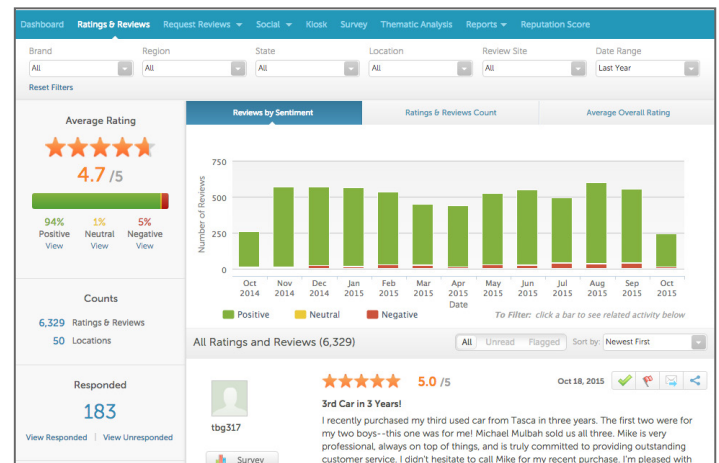
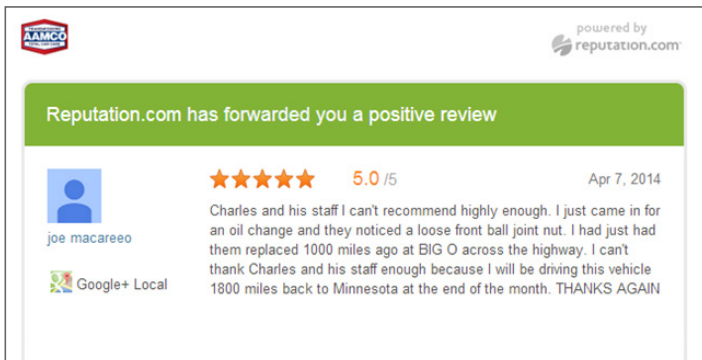
Monitor and manage your internet reputation and grow your practice. Do this in 2 ways:

Online Reputation Monitoring and Management

- Monitors all major rating and review sites
- Delivers real-time review notifications to your email box
- Helps you proactively engage patients to diffuse poor reviews
- Identifies practice operations issues through reviews
- Provides a reputation score so you can see how you compare

Request Reviews to Increase Star Ratings

- Send review requests to your patients
- Increased reviews mean higher star rating



Think about it...

A difference of 1 star in the average rating in a typical online business profile can lead to a 5-9% increase in revenue. - Harvard Business Review

89% of people say that online reviews influence their purchasing decisions. - eTailing Group

Get approximately 75% off the retail price. USPI's Physician Strategy Group offers Reputation.com to our network physicians for

Only \$304 per year, per physician.

Managing your practice's online reputation has never been easier. Download the FREE mobile app for iOS and Android.

**Your reputation matters.
So does the ability to grow your practice.**



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