



# INTRODUCING SCHEDULING 24|7

An online patient scheduling tool from USPI's Physician Strategy Group that will help you convert an online consumer to a patient in your practice with the click of a button

## PROGRAM OVERVIEW

Improve your volume and revenue growth opportunities in today's competitive market by offering online consumers self-service, real-time appointment booking 24 hours a day, 7 days a week from anywhere and from any internet enabled device. Technology has created an on demand culture and this tool gives you the ability to tap into that internet savvy consumer and give your practice a competitive advantage. With Scheduling 24/7, you can offer the online consumer a convenient way to access your practice and ease office call volume for your office staff for both New and Existing Patient appointment scheduling.

## DID YOU KNOW...

**81%**

Of online consumers looking to book an appointment prefer an online scheduling option. In addition, online consumers between the ages of 30 to 40 are inclined to SWITCH to a provider that offers online scheduling access.

**80%**

Of all health inquiries start at a search engine - Online consumers are researching healthcare providers before they make an appointment. Let Scheduling 24/7 convert that online consumer to a patient in your practice with a click of a button.

**73%**

Of all online searches are related to finding local businesses, including physician services. Let scheduling 24/7 convert that online consumer to a patient in your practice with the click of a button.

## PROGRAM BENEFITS

### Patient appointment bookings from your practice website, PLUS\*:

- Vitals.com – second leading online rating and review website in the U.S.
- BetterDoctor.com – physician-based directory with an over 10 million consumer reach
- USNews.com – provider of healthcare news and information
- HealthPost.com – website of our technology partner, an Advisory Board company, and leading online scheduling technology provider

*\*This list is subject to change as we grow our partnership.*

### Front office staff efficiencies:

- By mentioning Scheduling 24/7 on your after-hours or on hold message, you can direct patients to the new service and allow your front office staff to do other things
- As directed by your staff, existing patients can utilize the new service for scheduling their follow up visits
- Appointment reminder email feature will keep your phone lines open and save staff the time and trouble of making reminder phone calls

### Cost effective acquisition tool with simple set up:

- No practice disruption during implementation
- No hardware or software to purchase
- 100% web based tool
- All technology upgrades and enhancements included
- Free ongoing support included

Your website works hard to promote your practice.

***Let Scheduling 24|7 seal the deal***

Powered by



- Scheduling technology provider of USPI's Physician Strategy Group



PHYSICIAN STRATEGY GROUP

SERVING THE USPI PHYSICIAN NETWORK

For more information on Scheduling 24/7 or to request a demonstration, contact USPI's Physician Strategy Group toll free at 855-207-5230 or go to [PhysicianStrategyGroup.com/Online-Scheduling](http://PhysicianStrategyGroup.com/Online-Scheduling).

