



### STRATEGIC PLANNING ASSESSMENT

Best Practices	None 1	Modest 2	Average 3	Very Good 4	Excellent 5	Improvement Needs
1. Established and clear Mission Statement						
2. Develop focused, clear strategies						
3. Differentiate from the competition						
4. Achieve real metrics						
5. Plan for the unknown						
6. Foster active participation from key stakeholders						
7. Think strategically						
8. Create plans to activate strategies						
9. Document results (balanced scorecard)						